

How to Build Your Personal Seattle Children's Fundraising Page

Thank you for choosing to make a difference in the lives of kids and families at Seattle Children's. Setting up your personal fundraising page is the first step in your incredible journey.



Let's get started!

- 1) Head over to our official fundraising hub, scroll down and click the **Create a Page** button. <https://www.seattlechildrens.org/giving/fundraise/>
- 2) You'll see some helpful FAQs. Once you're feeling inspired and ready to make some magic happen, select the **Start Fundraising** button to move forward.
- 3) Next, give the **Start a Fundraiser** button a click.
- 4) Tell us how you'll be making an impact. Indicate if you are fundraising as an **individual** or as a **team**. For reference:
 - Individual: You're raising money on your own
 - Individual: You're raising money in honor of a loved one
 - Individual: You're running a race or hosting an event to support Seattle Children's
 - Team: You're organizing a race (or other event) with teams for others to join
- 5) To securely manage your page and donations, all fundraising webpages are hosted through GoFundMe. **Sign in** to your existing GoFundMe account or quickly **create an account** if you're new.
- 6) This is the fun part! You now have the power to customize your page.
 - Set the Scene: Add a compelling title and an inspirational photo that captures your motivation.
 - Share Your Why: Tell the world about your connection to Seattle Children's, why you chose to fundraise, and what your goals are.
 - Customize: Feel free to include as much or as little detail as you wish.

As soon as these steps are complete, your personal fundraising page will be instantly LIVE and ready to accept donations. Thank you, from the bottom of our hearts, for fueling hope and supporting the children and families of Seattle Children's.

If you hit any turbulence while setting up your account, our friendly Donor Support Team is here to help! Email: askus@seattlechildrens.org